

Multi-use links generator

EasySell





1. Log in to the ING Pay gateway administration panel.
Then, from the main menu, select the **“Payment Links”** and **“Multi-use Links”** tabs.



All shops ▾ Jan Kowalski ▾ [Log out](#)

StartShopsTransactionsPayment linksWithdrawalsReportsPayment methodsArchive dataContactNotices

Payment links

One-time linksMulti-use links



① Search by order number, link id, link name, email address or payer details

 Show filters  Generate multi-use link  My discount codes  My products

Name	Usage limit	Number of payments	Status	Amount
New products	4875839 / 4875839	7	✓ Active	150,00 PLN
Nowe produkty	∞	1	✓ Active	- PLN
Order	219 / 220	3	✓ Active	500,00 PLN



2. You'll see a list of previously generated payment links with all the necessary information.

To generate a new link, click **“Generate multi-use link”**.

Payment links

One-time links **Multi-use links**



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Show filters

Generate multi-use link

~~My discount codes~~

~~My products~~

Name	Usage limit	Number of payments	Status	Amount
New products	4875839 / 4875839	7	✔ Active	150,00 PLN



3. A window will open where you can generate a payment link.

Basic Information section:

Enter a name and description for the link.

Generate multi-use link

Name *

Description

☒ Is active

Active since

Active until

Pay by

Basic data

Shop *

If you have multiple shops, select the correct shop.

Enter the transaction amount.

Enter the order number, which will allow us to identify the transaction.

☐ Link containing the products

Amount

Currency *

① Leave blank so that the payer can enter the amount themselves

Order number *

Title

① You can use the following tags: (counter) for the id of the next payment

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After checking the “Link containing products” checkbox, you can select the products that will be available in the link.



4. To create **Products**. In the **Payment Links** section, select **My Products**.

Payment links

One-time links **Multi-use links**

Search

① Search by order number, link id, link name, email address or payer details

Show filters Generate multi-use link % My discount codes **My products**

Name	Usage limit	Number of payments	Status	Amount
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Order	219 / 220	3	Active	500,00 PLN

Products

Search

① Search by name

Show filters **Add product**

Name	Quantity available	Status	Amount
Kurtka	∞	Active	329,99 PLN
Record ID8fc6e01a-3786-4eda-a1c4-dfd8772afa51 Is active✔ Yes Active from- Active to- Change of quantity when ordering✔ Yes Maximum quantity per order- Date of modification2025.10.13 11:32:46 Date of creation2025.10.13 11:28:54 Multi-use links🔗 Sklep testowy 2025			
Edit			

Add product

Name *

Amount *

Currency *

-- select --

☐ Is active

Active from

-

Active to

-

☐ Change of quantity when ordering

Total number of products

Maximum quantity per order

① Leave blank if you do not want to limit the amount of

① Leave blank if you do not want to limit the number of products in your order

Add the product to an existing multi-use link

-- select a currency to see the op

⏪ ⏩ ⏴ ⏵ ⏶ ⏷ ⏸ ⏹

Cancel

Save



5. The **Additional Settings** section, where you can set a payment limit, specify email notification addresses, and add selected discount codes.

Additional settings

Payment limit

① Leave blank so as not to restrict payments

Discount codes

-- no options available --

⏪

⏩

⏴

⏵

⏶

⏷

E-mail notification addresses

① Email addresses must be separated by commas, e.g. kontakt@pay.ing.pl,tech@pay.ing.pl

6. To generate a discount code, go to the **Payment Links** section and select **My Discount Codes**:

Payment links

One-time links **Multi-use links**

① Search by order number, link id, link name, email address or payer details

⌵ Show filters ⌵ Generate multi-use link % **My discount codes** 📦 My products



7. Next, click **Generate Discount Code**.

Discount codes

🔍 Search by name

Show filters

Generate discount code

8. Fill in the details for the discount code, set its value and validity period. You can also add it to an existing link.

Generate discount code

Name *

Discount value *

Type *

-- select --

🔍 In the case of an amount discount, the value will reduce the amount of the link by the specified amount. In the case of a percentage discount, the link amount will be reduced by the specified percentage.

Active from

-

Active to

-

Limit the number of uses

🔍 Leave blank if you do not want to limit the number of uses

Add discount code to an existing multi-use link

Transakcja - test

New products

Order

Sklep

Sklep testowy

Transakcja testowa

Sklep testowy 2025

Zamówienie

Zamówienie

⏪

⏩

⏴

⏵

⏶

⏷

Cancel

Save



9. Payer Section – select the information that the payer should provide when placing an order.

Payer

☐ Dedicated payer

Phone

☐ Required ☐ Optional ☒ Hidden

Shipping address

☐ Required ☐ Optional ☒ Hidden

Billing address

☐ Required ☐ Optional ☒ Hidden

Message to seller

☐ Required ☐ Optional ☒ Hidden

Countries we ship to

Poland

Abkhazia

Åland

Albania

Andorra

Austria

Belarus

Belgium

Bosnia and Herzegovina

Bulgaria

Croatia

«

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v

① Select the countries to which you are shipping orders. If you do not select a country, all available countries will be included by default.

Payer

☒ Dedicated payer

First name

Last name

Email

Phone

After checking the “Dedicated Payer” checkbox, you can enter the details for a specific payer.



10. Return Addresses section. If your company has web pages set up for communication with the payer, you can enter their addresses here.

Leaving these fields blank will not affect the process of generating payment links. Click **Save.**

Return addresses

Successful payment

e.g. <https://example.com/success>

Unsuccessful payment

e.g. <https://example.com/failure>

Generic

e.g. <https://example.com/return>

No products available

e.g. https://example.com/no_item

Invalid link

e.g. https://example.com/not_active

Cancel

Save



11. The link you created is now in the admin panel. You can click on it, copy it, and **send it to the payer, or **generate a QR code**.**

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Nowe produkty	∞	1	✔ Active	- PLN
Order	219 / 220	3	✔ Active	500,00 PLN
Sklep	381 / 382	1	✔ Active	- PLN
Sklep testowy	∞	2	✔ Active	- PLN
Sklep testowy 2025	∞	2	✔ Active	- PLN
Transakcja - test	55 / 55	3	✔ Active	550,00 PLN
Transakcja testowa	105 / 105	0	✔ Active	- PLN
Zamówienie	∞	1	✔ Active	580,00 PLN
Zamówienie	∞	2	⚠ Sold out	- PLN

110 ▾



12. After clicking on the generated link, the payer will be taken to **the payment screen**.

The screenshot shows the ING Pay interface. At the top, the ING Pay logo and a language selector (English) are visible. The main content area is divided into two columns. The left column contains the following fields: 'Kurtka skórzana' (leather jacket), 'Payer' (with sub-fields for First name and Last name), 'E-mail address', a phone number field with a dropdown for '+48 (PL)' and the value 'e.g. 512 345 578', 'Shipping address', and 'Billing address'. The right column contains the 'Amount' (200,00 PLN), 'Order number' (20), 'Payment title' (empty), a 'Go to payment' button, and 'Payment for' (Sklep testowy (sandbox.test.shop.imoje.pl)). At the bottom, there is a cookie notice and the text '2026 ING Bank Śląski S.A.'

The screenshot shows the ING Pay interface for selecting a payment method. At the top, the ING Pay logo and a language selector (English) are visible. The main content area is titled 'Select the payment method'. It contains several options, each with a radio button and an icon: 'Traditional transfer' (orange icon), 'Electronic wallet' (Google Pay icon), 'Visa Mobile' (Visa icon), 'Online transfer' (house icon), 'BLIK payment' (BLIK icon), 'Payment by card' (card icon), 'Pay later' (orange icon), and 'Installments' (orange icon). The 'Online transfer' section is expanded, showing a grid of bank logos including ING, mBank, ERSTE, Bank Pekao, Inteligo, Bank Inbisi, Veo, Credit Agricole, Alior, Millennium, Banki 24h, and others. At the bottom, a note states: 'The Installments is available for amounts from 300,00 PLN to 50 000,00 PLN.' On the right side, there is a summary panel showing the 'Amount' (200,00 PLN), 'Order number' (13 20), 'Payment 1', a checkbox for 'I declare that I have read and accept the Regulations of ING Pay and Information on personal data ING Pay *', a 'Pay' button, and the 'Payment for' (Sklep testowy (sandbox.test.shop.imoje.pl)).



**That's it! You can now use
the payment link generator
in the ING Pay gateway.**

If you have any questions, please feel free to
contact our technical support team:



32 319 35 70

We are open Monday through Friday from 9:00 a.m. to 4:00 p.m.



tech@pay.ing.pl